



## Marisa Geiger

Partner

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Marisa Geiger, a Partner in the Intellectual Property Practice and Privacy and Cybersecurity Practice, has been recognized among leading lawyers advising on intellectual property matters and technology transactions by *Chambers USA* and *Legal 500 USA*. Marisa advises clients on the IP and technology aspects of complex corporate transactions, including mergers and acquisitions, divestitures, carve outs, minority investments and spin-offs, and the structuring and negotiation of complex, standalone IP transactions, including in the context of strategic alliances and joint ventures, collaboration and development agreements, license agreements, long-term services agreements and distribution agreements.

### PRACTICE FOCUS

Intellectual Property Private Equity Lifecycle  
Mergers and Acquisitions Strategic Alternatives  
Private Equity Spin-offs Corporate  
Privacy and Cybersecurity Intellectual Property Litigation  
Litigation

### INDUSTRIES

Technology FinTech Healthcare Financial Services  
Consumer Products Industrials and Manufacturing  
Transportation Media and Entertainment  
Telecommunications Retail

Marisa provides broad-based counseling services covering IP and privacy and cybersecurity matters to clients in a variety of industries. She has also advised on the successful resolution of a wide range of IP disputes.