

Zenvia Completes US\$150 Million Single Listing IPO on the Nasdaq

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The Firm has represented Zenvia Inc. (“Zenvia”) in connection with its initial public offering and single listing on the Nasdaq. The offering, which comprised 11,538,462 Class A common shares (“Shares”), raised a total of US\$150 million in gross proceeds to Zenvia. Zenvia’s Shares began trading on the Nasdaq on June 22, 2021 under the ticker symbol “ZENV.”

Goldman, Sachs & Co. LLC, Morgan Stanley & Co. LLC, Banco Bradesco BBI S.A., Itau BBA USA Securities, Inc. and UBS Securities LLC acted as global coordinators and XP Investments US, LLC acted as joint bookrunner for the offering.

Zenvia’s IPO is concurrent with a private placement exempt from registration under the Securities Act of 1933, as amended, whereby Twilio Inc. agreed to purchase 3,846,153 Class A common shares from Zenvia (amounting to US\$50 million in gross proceeds) and that is expected to be consummated shortly after the closing of the IPO. The Firm also represented Zenvia in this private placement.

Zenvia empowers companies to transform their existing customer communications from non-scalable, physical and impersonal interactions into highly scalable, digital first and hyper contextualized experiences across the customer journey. Zenvia’s customer experience communications platform enables companies to digitally interact with their end-consumers in a personalized and highly-contextualized fashion across their entire lifecycle.

The Simpson Thacher team was led by partner Grenfel S. Calheiros and counsel Paulo Fernando Cardoso, and included Winnie Y. Loureiro (Capital Markets – São Paulo); and Andrew B. Purcell and Eli A. Shalam (Tax – New York).

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