

Multilaser Completes Initial Public Offering on the São Paulo Stock Exchange (B3)

07.23.21



The Firm represented Multilaser Industrial S.A. (“Multilaser”) in connection with its initial public offering on the São Paulo Stock Exchange (B3) at a public offering price of R\$11.10 per common share. The offering raised R\$1,912.7 million in gross proceeds (excluding the underwriters’ over-allotment option) to Multilaser.

The common shares were offered to certain institutional investors in Brazil, to qualified institutional buyers in the United States under Rule 144A and to non-U.S. persons outside the United States in reliance upon Regulation S. Multilaser’s common shares began trading on the B3 under the ticker symbol “MLAS3” on July 22, 2021.

Multilaser is one of the most diversified consumer goods companies in Brazil, with a diverse product portfolio of more than 5,000 different products (stock keeping units) and an extensive product distribution capacity across the country. Multilaser’s business operations include the development, manufacture and distribution of, and sale and after-sale services for, a wide range of products.

The Simpson Thacher team was led by Grenfel S. Calheiros and Paulo F. Cardoso and included Winnie Y. Loureiro and João Felipe Rocha (Capital Markets); and Jonathan Cantor and Zachary Fialkow (Tax).

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