

## KKR Acquires Controlling Stake in Vini Cosmetics

06.21.21



Simpson Thacher is representing KKR in its acquisition of a controlling stake through an investment in Vini Cosmetics (“Vini” or the “Company”), a leading branded personal care and beauty products company in India. The Company’s founder group and Sequoia Capital will sell a majority stake in the Company to KKR for approximately US\$625 million. The co-founders will continue to hold a significant stake in the Company. In addition, existing investor WestBridge Capital will acquire a further stake from the founder group to increase its shareholding in the Company.

Vini has built one of India’s largest personal care products distribution networks with approximately 700,000 points of sale and 3,000 dealers. Vini’s products are also sold internationally through a network of general trade and modern trade channels covering 50 countries, with significant presence in South Asia and the Middle East.

The Simpson Thacher team includes Ian Ho and Nelson Tai (M&A); Makiko Harunari, Rick Wei and Eric Ou (Credit); and Meredith Jones, Kelli Rivers and Beatriz Capelo Gil (Tax).

### Team and Contacts

#### Ian Ho

Partner

[iho@stblaw.com](mailto:iho@stblaw.com)

+852-2514-7685

#### Makiko Harunari

Partner

[mharunari@stblaw.com](mailto:mharunari@stblaw.com)

+852-2514-7604

#### Meredith Jones

Senior Counsel

[mjones@stblaw.com](mailto:mjones@stblaw.com)

#### Nelson Siu Yuen Tai

Associate

[nelson.tai@stblaw.com](mailto:nelson.tai@stblaw.com)

+852-2514-7682

#### Eric (Wanhui) Ou

Associate

[eric.ou@stblaw.com](mailto:eric.ou@stblaw.com)

+852-2514-7601

