

Vungle Acquires GameRefinery

03.04.21



The Firm recently represented Vungle, a portfolio company of Blackstone (NYSE: BX), in connection with its acquisition of GameRefinery Oy. Financial terms of the transaction were not disclosed.

Headquartered in Finland, GameRefinery is a leading provider of feature-level data in the mobile games market. Based in San Francisco, Vungle is a leading mobile performance advertising platform with data-optimized ads.

The Simpson Thacher team included William Allen, Anthony Vernace, Chris Scavone and Katie McMahon (M&A); Sophie Staples and Brian Mendick (Tax); Greg Grogan, Caitlin Lucey, Alan Fenyes and Garrick Ehlers (ECEB); and Genevieve Dorment, Melanie Jolson and Kate Mirino (Intellectual Property).

Team and Contacts

William Allen

Partner

william.allen@stblaw.com

+1-212-455-3924

Christopher Scavone

Associate

christopher.scavone@stblaw.com

+1-212-455-2027

Brian Mendick

Associate

brian.mendick@stblaw.com

+1-212-455-3008

Caitlin Lucey

Anthony Vernace

Partner

avernace@stblaw.com

+1-212-455-7136

Sophie Staples

Partner

sophie.staples@stblaw.com

+1-212-455-3108

Gregory Grogan

Partner

ggrogan@stblaw.com

+1-212-455-2477

Alan Fenyes

Partner

caitlin.lucey@stblaw.com

+1-212-455-2775

Garrick Ehlers

Associate

garrick.ehlers@stblaw.com

+1-212-455-3209

Associate

alan.fenyesh@stblaw.com

+1-212-455-3974

Kate Mirino

Associate

kate.mirino@stblaw.com

+1-212-455-2055

