

Silver Lake Invests in Qualtrics

02.02.21



The Firm represented Silver Lake in connection with its investment in Qualtrics International Inc. (“Qualtrics”), which closed concurrently with the closing of the initial public offering of Qualtrics. Silver Lake purchased in a private placement \$550 million of shares of Qualtrics’ Class A common stock, comprising (a) 15,018,484 shares at \$21.64 per share and (b) \$225 million of shares at \$30 per share, the initial public offering price.

Qualtrics, a recognized leader in customer experience and the creator of the Experience Management category, is changing the way organizations manage and improve the four core experiences of business—customer, employee, product and brand.

The Simpson Thacher team included Ken Wallach, Hui Lin and Richard Ragusa (Capital Markets); Drew Purcell and Eli Shalam (Tax); Amber Harezlak and Bobbie Burrows (Intellectual Property and Data Privacy); and Pasco Struhs (Executive Compensation and Employee Benefits).

Team and Contacts

Kenneth Wallach

Partner

kwallach@stblaw.com

+1-212-455-3352

Richard Ragusa

Associate

richard.ragusa@stblaw.com

+1 (713) 821-5656

Eli Shalam

Associate

eli.shalam@stblaw.com

+1-212-455-3994

J. Struhs

Hui Lin

Partner

hui.lin@stblaw.com

+1-212-455-7862

Andrew Purcell

Partner

apurcell@stblaw.com

+1-212-455-3064

Bobbie Burrows

Associate

bobbie.burrows@stblaw.com

+1-212-455-2333

Associate

pasco.struhs@stblaw.com

+1-212-455-3983

