

Simpson Thacher Represents Blackstone in Investment in Outerstuff, Ltd.

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Simpson Thacher represented Blackstone in its investment in Outerstuff, Ltd., the leading designer, manufacturer and marketer of licensed children's sports apparel for all of the major sports leagues in North America. Blackstone will invest alongside founder and CEO Sol Werdiger, who will roll over equity in the transaction, and Blackstone will share equal economics and governance with the current shareholders.

The Simpson Thacher team who worked on this deal includes: Ed Chung, Matt Rogers, Erik Wang and Paul Bennett (M&A); Seth Niedermayer, Dan Kay and Jivaji More (Credit); Greg Grogan, Holly Gurian and Douglas Tang (ECEB); Jeanne Annarumma (ERISA); Jonathan Karen, Carolyn Houston and Scott Mathias (Funds); Lori Lesser, Marcela Robledo and Samantha Himelman (IP); and Gary Mandel and Sophie Staples (Tax).

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